

Message Text

UNCLASSIFIED

PAGE 01 MUNICH 01016 231043Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-08 INR-10 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 /053 W

-----128446 240119Z /20

R 231035Z FEB 78

FM AMCONSUL MUNICH

TO AMEMBASSY BONN

AMEMBASSY VIENNA

USMISSION USBERCAN

AMCONSUL BREMEN

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL HAMBURG

AMCONSUL STUTTGART

INFO SECSTATE WASHDC 9943

USDOC WASHDC

AMEMBASSY BERN

AMCONSUL ZURICH

UNCLAS MUNICH 01016

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: FOREIGN BUYERS PROGRAM: WESCON '78,

LOS ANGELES, CALIFORNIA, SEPTEMBER 12-14, 1978

1. MUNICH PLANS TO PROMOTE FBP TRIP TO SUBJECT SHOW, DEPARTURE FROM FRANKFURT ON OR ABOUT SEPTEMBER 10 WITH RETURN ON OR ABOUT SEPTEMBER 20. TOUR WILL INCLUDE FULL THREE DAYS AT SHOW AND ADDITIONAL TWO OR THREE DAYS IN SAN FRANCISCO FOR VISIT TO VARIOUS ELECTRONICS FIRMS IN "SILICON VALLEY."

2. EACH ACTION ADDRESSEE POST IS REQUESTED TO COMPILE KEY PROSPECT LIST OF POTENTIAL VISITORS. KEY PROSPECT LISTS SHOULD REACH MUNICH NOT LATER
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THAN MARCH 16.

3. FYI: TOUR PRICE OF APPROXIMATELY DM 2300 BASED ON APEX FARE. EACH POST SHOULD BE AWARE THAT TOUR OPERATOR ALLOWS US ONE FREE SEAT PER THIRTY RPT THIRTY PARTICIPANTS. THIS SHOW HAS UNUSUALLY LARGE UNIVERSE OF POTENTIAL ATTENDEES IN EACH

CONSULAR DISTRICT. WE ARE COMPLETELY WILLING TO
HAVE COOPERATING POSTS USE FREE SEAT SHOULD THEY
BE ABLE TO SECURE THIRTY PARTICIPANTS FROM OWN
DISTRICT. IN NO RPT NO EVENT DOES MUNICH PLAN TO
SEND MORE THAN ONE RPT ONE ESCORT ON THIS TRIP.
IN EVENT WE HAVE ENOUGH PARTICIPANTS FOR AIRCRAFT
CHARTER, SEVEN RPT SEVEN FREE SEATS WILL BE
AVAILABLE FROM 180 ON PLANE. BETTS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MUNICH01016
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780085-0107
Format: TEL
From: MUNICH
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780223/aaaaassh.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ca5b9ed1-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3506500
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: WESCON '78, LOS ANGELES, CALIFORNIA, SEPTEMBER 12-14, 1978
TAGS: BEXP, GE
To: COM BONN MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/ca5b9ed1-c288-dd11-92da-001cc4696bcc
Review Markings:
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